



**NEWS RELEASE**  
For Immediate Release

**Contact:**  
Cindy Piazza, Marketing Coordinator  
410-386-4415

## **Lunchtime Marketing Presentation Open to Local Professionals** *“Is Print Really Dead?” Topic of Presentation*

**Westminster, Maryland (February 2, 2011)** – Marketing and communications professionals in Carroll County are invited to attend the February 15, 2011 Carroll Marketing Professionals Group presentation by Lynne Hammer, president of Straight Up Marketing, to learn more about the current state of print marketing.

Hammer will discuss some surprising trends and changes in an industry that has been considerably affected by digital media and its use in business communications.

The meeting is free and will take place from 12:30 - 1:30 pm at the Community Media Center located at 1301 Washington Road in Westminster. Attendees are invited to bring lunch. Registration is required by calling 410-386-4415 or emailing [info@carrollmediacenter.org](mailto:info@carrollmediacenter.org). More information can be found at [www.carrollmediacenter.org/involved/cmpg.html](http://www.carrollmediacenter.org/involved/cmpg.html).

The Carroll Marketing Professionals Group, formerly the Marketing Brownbag Lunch, is a networking group created for local communications professionals. Meetings are held on a monthly basis to explore a variety of topics related to marketing and public relations.

Presenters have included Pat Richardson, Publisher of the Carroll County Times; Jeannine Morber, Morber Marketing Group, and Bryan Costin and Mary Ann Davis, IT and Public Relations for Carroll Community College.

The group was established by Cynthia Piazza, Marketing Coordinator for the Community Media Center, to provide communications professionals with networking opportunities within the county and to present and learn about industry trends.

### ***About the Community Media Center***

*The Community Media Center is a 501c-3 non-profit organization serving the residents and nonprofits of Carroll County, Maryland. We operate the county's Public, Education, and Government Access Center. Our mission is to provide the facilities, equipment, and technical support necessary to allow everyone to affordably access today's dominant communications technologies. For additional information, please visit [www.carrollmediacenter.org](http://www.carrollmediacenter.org) or call 410-386-4415.*

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**1301 Washington Road, Westminster, MD 21157 ~ 410/386-4415 ~ fax: 410/875-2358**  
**[www.carrollmediacenter.org](http://www.carrollmediacenter.org)**