



NEWS RELEASE
For Immediate Release

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Carroll Marketing Professionals Group to host Social Media for Mobile Applications Presentation

Westminster, Maryland (March 29, 2010) – The Carroll Marketing Professionals Group will host a lunch and learn presentation on the integration of social media and mobile applications featuring Vince Buscemi, Vice President of Mindgrub Technologies, on Tuesday, April 20th from 12:30 – 2 pm at the Community Media Center in Westminster.

Buscemi has been spearheading integration of social media and mobile application development for a number of years bringing many applications to market including iPhone apps for Baltimore's Blue Sky Factory, 600 Block, and the University of Maryland, Baltimore Co. (UMBC). Most recently Buscemi lead the effort to implement viaPlace's Location Based Services (LBS) for California's Sonoma County and is currently working on mobile applications for China and Iran through the Voice of America (VOA). Vince leads the charge to engage local and national communities in the facilitation of Location Based Experiences (LBE) for Convention and Visitor's Associations through Mindgrub's CVB Mobile division (www.cvbmobile.com) and is bringing apps to market for College and Universities across the county.

Buscemi has been featured in several articles and technical journals and shares his expertise regularly at various speaking engagements including the National Association of Broadcasters (NAB) Conference, Greater Baltimore Technology Council (GBTC), Northeastern Maryland Technology Council (NMTC), Refresh Baltimore, The Baltimore Washington Tech Meetup, and has been a guest speaker on NPR, WYPR and WEEA.

Communications professionals in and around Carroll County are invited to attend. Guests may bring a lunch. No food will be provided. For more information or to RSVP for your spot, email cpiazza@carrollmediacenter.org or call Cynthia Piazza at 410-386-4415. RSVPs are due by Friday, April 16th.

The Carroll Marketing Professionals Group is a networking group created for local communications professionals. Meetings are held on a monthly basis to explore a variety of topics related to marketing and public relations. For future meetings or to learn more please visit www.carrollmediacenter.org/involved/cmpg.

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