



NEWS RELEASE
For Immediate Release

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Marketing Lunch & Learn About Google Analytics

Westminster, Maryland (March 3, 2010) – The Carroll Marketing Professionals Group will host a lunch and learn featuring Jeannine Morber, the area's only certified Google Analytics web analyst on Tuesday, March 16th at the Community Media Center in Westminster. The presentation will cover monitoring web traffic and gathering data about who visits a site, what pages they land on, how long they stay and how often they return.

Communications professionals in and around Carroll County are invited to come armed with questions. The meeting starts at 12:30 pm. Guest may bring a lunch. No food will be provided.

For more information or to RSVP, please contact cpiazza@carrollmediacenter.org or call Cynthia Piazza at 410-386-4415.

The Carroll Marketing Professionals Group is a networking group created for local communications professionals. Meetings are held on a monthly basis to explore a variety of topics related to marketing and public relations. For future meetings or to learn more please visit www.carrollmediacenter.org/involved/cmpg.

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